CENTER FOR PUBLIC ISSUES EDUCATION IN AGRICULTURE AND NATURAL RESOURCES

What people think about livestock care and use: Analyzing the attitudes and awareness of Floridians and the U.S. population

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U.S. citizens are concerned



The Science Source for Food, Agricultural, and Environmental Issues

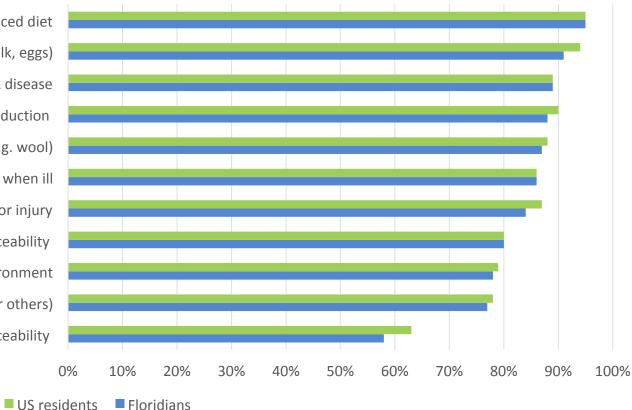


Our Research Methods

- Non-probability opt-in techniques
- Collaborate with a public opinion polling company to obtain responses
 - Florida residents
 - US residents
- Use weighting techniques to ensure responses align with US census data
 - Age
 - Gender
 - Race & Ethnicity
 - Geographic location (FL)



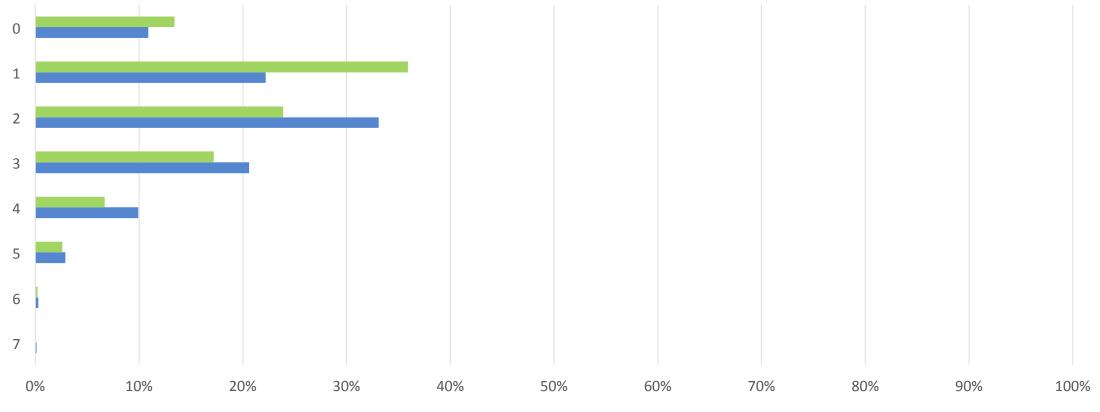
Favorability toward livestock practices



Feeding a nutritionally balanced dietUsing for naturally occurring edible by products (e.g. milk, eggs)Vaccinating against livestock diseaseUsing for meat productionUsing for naturally occurring inedible byproducts (e.g. wool)Treating livestock with medications when illHumanely euthanizing livestock when unable to recover from illness or injuryGiving and ear tag for identification and traceabilityHousing in a controlled environmentUsing for byproducts (e.g. leather, crayons, glue, or others)Branding for indentification and traceability



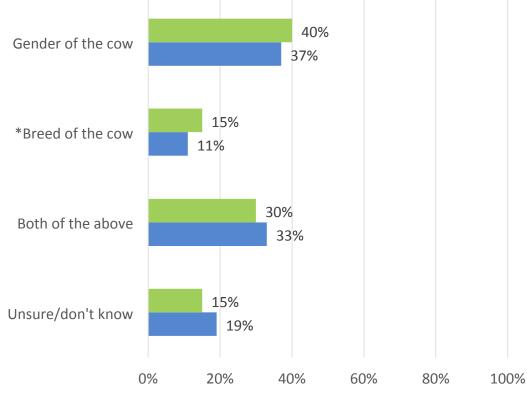
Knowledge of livestock care and use



Floridians US residents



What dictates whether a cow will have horns?

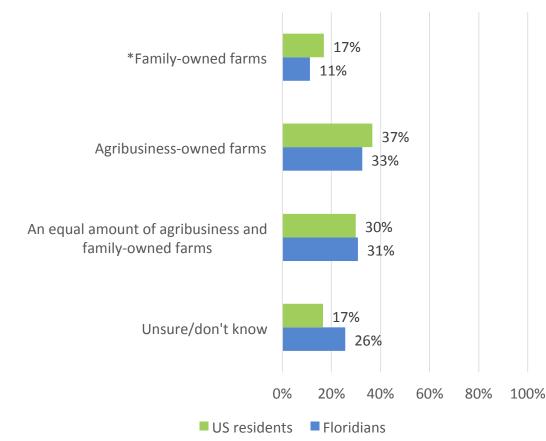


US residents Floridians





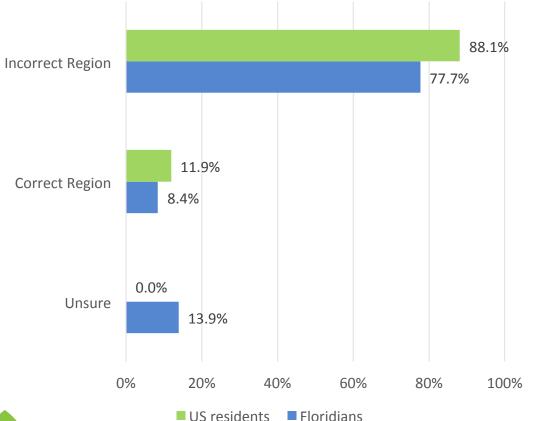
The majority of animals raised for human consumption in the US are raised on...

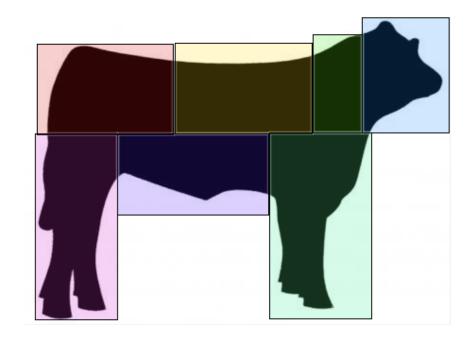




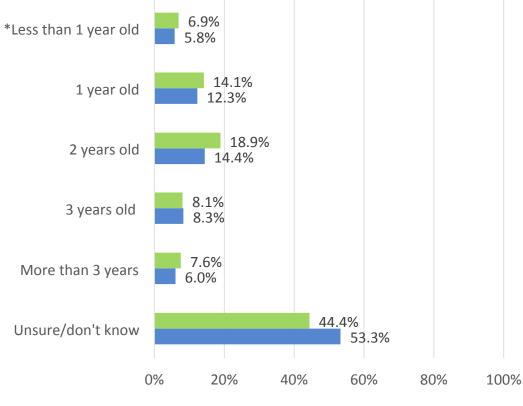


Vaccines for disease prevention and the administration of medicine to treat illness are often given to livestock in shot form. Please click on the recommended injection site.





Pigs are typically how old when they go to slaughter?

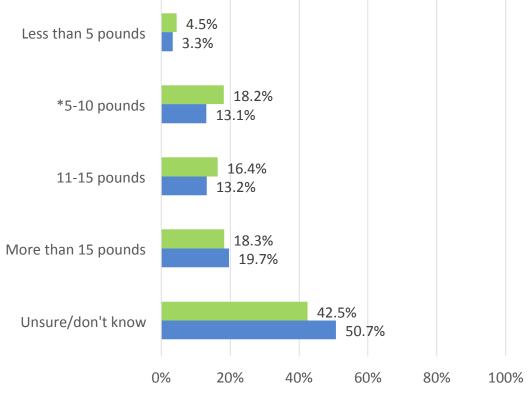








On average, how many pounds of wool does one sheep produce each year?

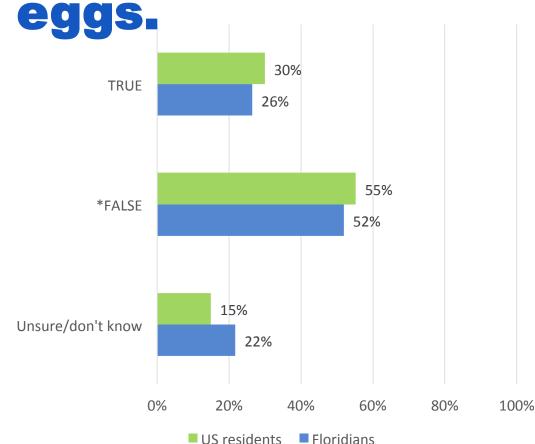


US residents Floridians





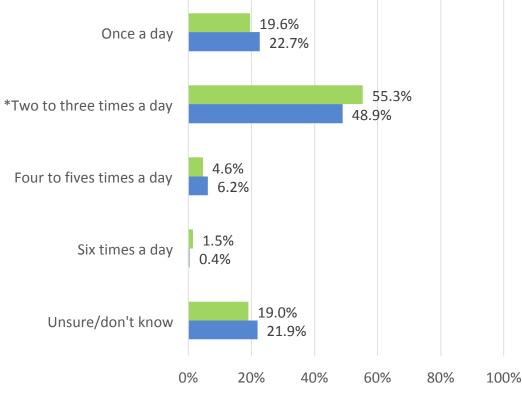
Roosters (male chickens) must be present for hens (female chickens) to lay







On average, dairy cows are milked how many times a day?

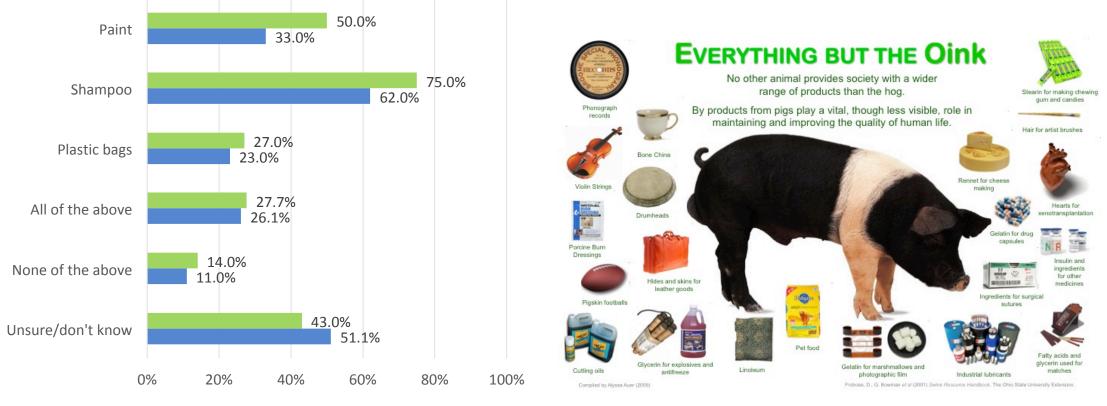




US residents Floridians



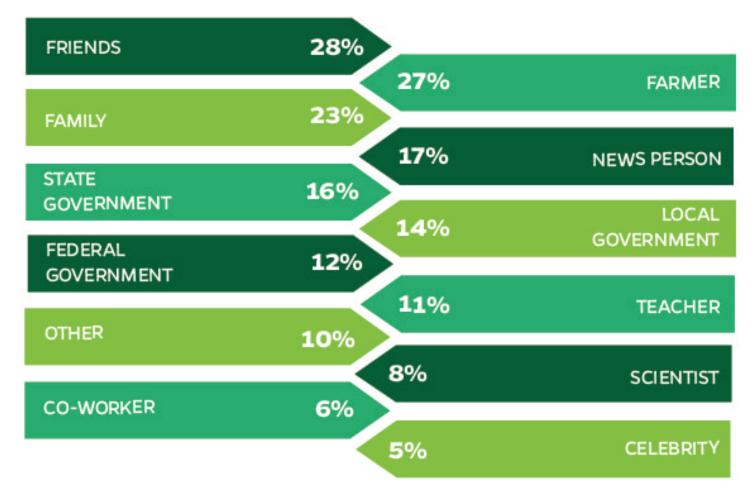
Which of the following items commonly include an ingredient derived from livestock byproducts?



US residents Floridians

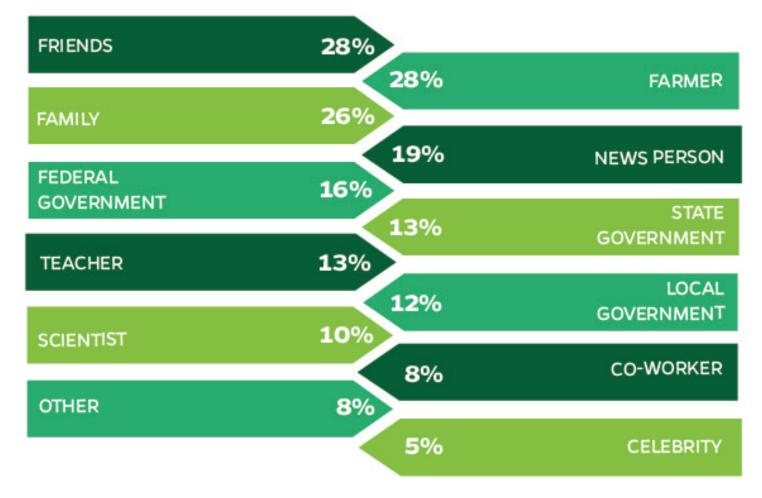


Who Floridians learn from about livestock practices





Who US residents learn from about livestock practices







Thank you!

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