

WHAT FLORIDIANS THINK ABOUT ENDANGERED SPECIES

Floridians value the importance of environmental conservation. The Center for Public Issues Education in Agriculture and Natural Resources recently surveyed 539 residents throughout Florida. A majority of Floridians agreed to having too little influence on government policy related to endangered species. The majority of Floridians also agreed the need to have stronger regulations that promote endangered species protection.

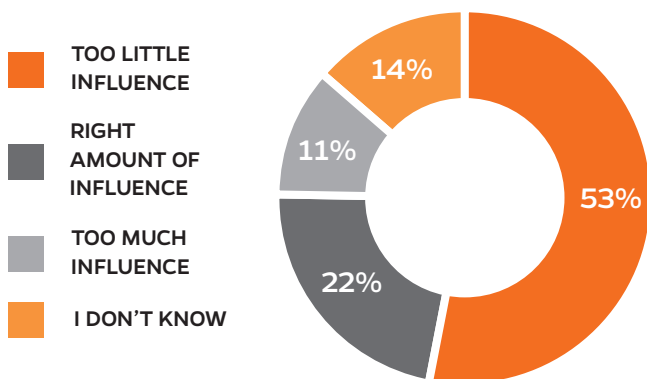
FLORIDIANS UNSATISFIED WITH INFLUENCE ON ENDANGERED SPECIES POLICY

According to a recent survey by the Center for Public Issues Education in Agriculture and Natural Resources, over half of Floridians believe they have too little influence on protective public policy of endangered species.

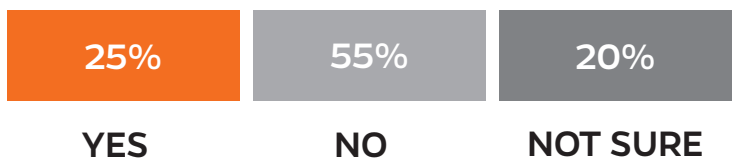
Out of 10 issues, Floridians ranked environmental conservation as the sixth most important issue that the state is facing today. The issue of environmental conservation was ranked below health care, the economy, water, public education and taxes.

Floridians were asked what learning opportunities they would be most likely to take advantage of. Visiting a website is the only method that the majority of Floridians agreed they would take advantage of. Only 16 percent of respondents said they would take advantage of attending a workshop to learn more about endangered species.

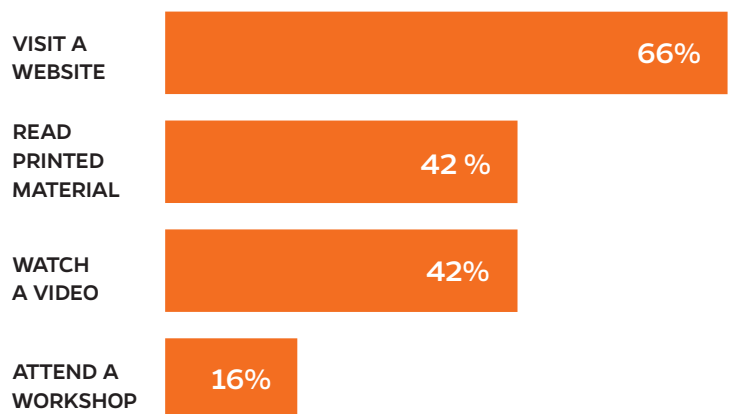
HOW MUCH INFLUENCE DO FLORIDIANS HAVE ON PUBLIC POLICY REGARDING ENDANGERED SPECIES?



HAVE YOU SEEN NEWS COVERAGE ON ENDANGERED SPECIES IN THE LAST MONTH?



FLORIDIANS MOST LIKELY USE THE FOLLOWING OPPOR- TUNITIES TO LEARN ABOUT ENDANGERED SPECIES



63% OF FLORIDIANS BELIEVE THE ENDANGERED SPECIES ACT SHOULD BE STRENGTHENED

FLORIDIANS ARE LIKELY OR VERY LIKELY TO TAKE ADVANTAGE OF THE FOLLOWING OPPORTUNITIES

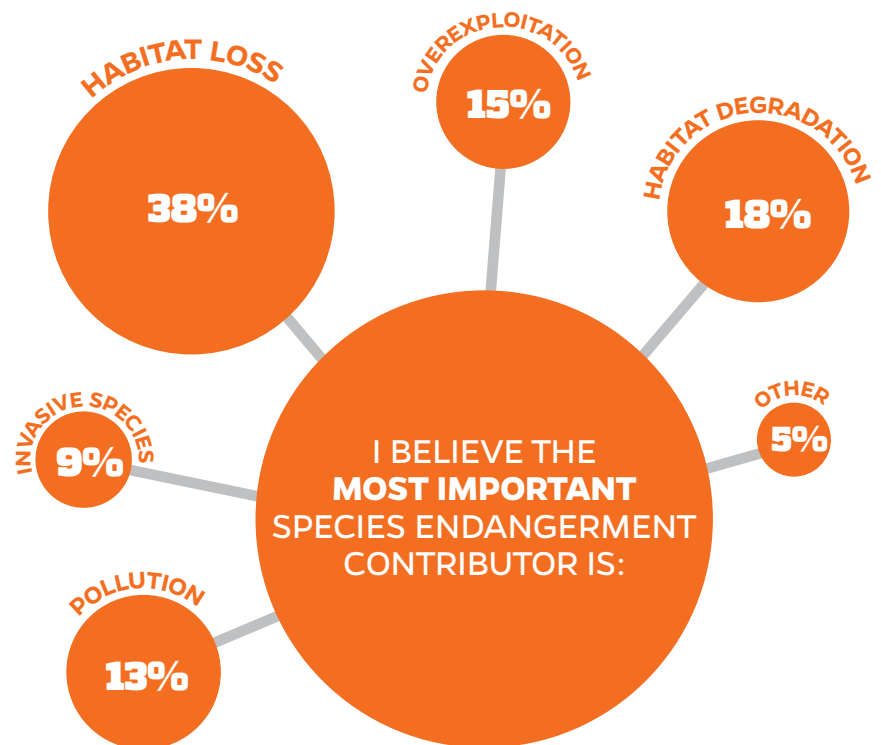


FLORIDIANS FOCUS ON HABITAT LOSS AS LEADING CONTRIBUTOR TO SPECIES ENDANGERMENT

When asked what actions they were willing to take to protect endangered species, over 82 percent of Floridians said that they were likely or very likely to vote to support land conservation programs. Thirty-eight percent of Floridians said they were likely or very likely to join a conservation organization.

Given several options of contributors to species endangerment, Floridians were asked which is the most important. Nearly 40 percent agreed that habitat loss was the most important contributor.

Floridians were asked to rate the importance of conservation for eight different native species. Fish were found to be the most important among the eight options.



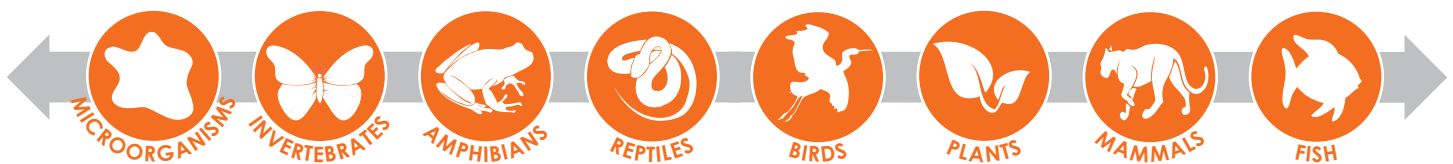
ABOUT OUR SURVEYS

PIE Center surveys explore what Floridians think about the rights, responsibilities, attitudes and behaviors associated with critical issues such as food production, water quantity and quality, community preparedness, and endangered and invasive species.

FLORIDIANS RATE THE IMPORTANCE OF CONSERVATION FOR EIGHT NATIVE SPECIES

LEAST IMPORTANT TO CONSERVE

MOST IMPORTANT TO CONSERVE



Data from this survey was collected July 2016 and this issue guide was published September 2016.