Easy as PIE Webinar Series

Strategic Communications Planning

Additional Resources

Implementation:

* [www.landgrant.ufl.edu](http://www.landgrant.ufl.edu/)
* [http://ifas.ufl.edu/land\_grant\_history/IFAS-landGrant/index.shtml#templates](http://ifas.ufl.edu/land_grant_history/IFAS-landGrant/index.shtml)

Exhibits:

* <http://www.festival.si.edu/2012/campus_and_community/sustainable_solutions/univ_florida.aspx>
* <http://plants.ifas.ufl.edu/water/>

Videos:

* <http://www.youtube.com/watch?v=Q6d1Zy7EkFA&feature=related>
* [http://www.youtube.com/watch?v=0nw650q7Z78&feature=relmfu](http://www.youtube.com/watch?v=_dY1BrB0M3c&feature=relmfu)

Book:

Cutlip, Center, and Broom, Effective Public Relations (Englewood Cliffs, NJ: Prentice-Hall, 1985).