Roadmap to Effective Messaging Tool - References and Resources

These sources were used in the development of this course:


The Center for Public Issues Education in Agriculture and Natural Resources, University of Florida Institute of Food and Agricultural Sciences (2010). *Florida’s green jobs, sound science and policy.*

**Photography and Advertisement Credits:**

Larry Korhnak
US Forest Service
Ad Council
Denver Water
America’s Farmers
Monsanto
Florida Department of Agriculture and Consumer Services
World Wildlife Society
Waterwise

**Courtesy images:**

Microsoft Office
istockphoto.com
Fotolia.com
Articulate.com
Monsanto
IFAS Communications